

## Mobility, services included

November 15 and 16, 2011 - Belfort - France



The rise in fuel prices, the traffic jam in major cities, the aging of populations, and in larger context the evolution of mentalities, lead to a complete overhaul of our relationship to automobiles.

Thus, the notion of services takes center stage: riding on the wave of the new technologies, this notion opens up a boundless field of explorable potentialities in front of mobility's new challenges.

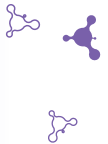
### Mobilis, concept:

- Conferences
- An exhibition area
- A brokerage event
- A techno-buzz

to make contacts with personalities from the world of transportation and mobility.

### Programm extract:

- Smartgrids & recharge of electrical vehicles.
- People and the challenges of the new mobility
- Evolution of economical models: which will become the service providers for tomorrow's mobility?
- What change the smartphone will bring in my relationship to my car?



**Cluster Pôle Véhicule du Futur**  
Solutions for future vehicles & mobility

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# Mobilis 2011

Belfort - France

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www.mobilisconference.com