



Setting up an European strategy is necessary for urban mobility acknowledging accessibility and efficiency of urban transports, life quality and in respect of the environnement

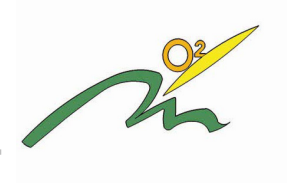
5 challenges of the Green Paper :

- Towards free-flowing towns and cities
- Towards greener towns and cities
- Towards smarter urban transport
- Towards accessible urban transport
- Towards safe and secure urban transport

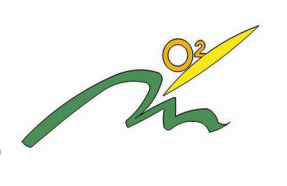
[HTTP://EC.EUROPA.EU/TRANSPORT/CLEAN/GREEN_PAPER_URBAN_TRANSPORT/INDEX_EN.HTM](http://ec.europa.eu/transport/clean/green_paper_urban_transport/index_en.htm)

En partenariat avec: **Métropole Rhin-Rhône**

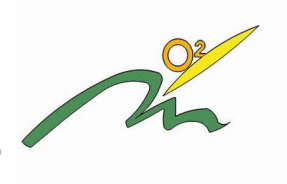




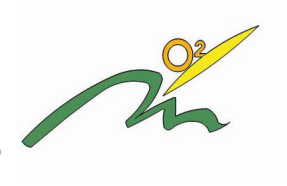
- **Guaranteeing European citizens a high quality of life**
 - Facilitating **economic development** of cities
 - Respecting the environment, for **sustainable development**
- **Problems are local but impacts are global:**
cooperation at local, regional, national, EU level is needed.
- **No single solution**, an integrated approach is needed: technological innovation, development of clean, safe and intelligent transport systems, economical motivation and amendments to legislation.
- The Green Paper explores how **EU can give value** to actions undertaken at local, regional and national level.



- **Congestion**
 - costs 1% of GDP annually
- **Energy consumption**
 - domination of petrol as a transport fuel
- **Climate change**
 - 40% of CO² emissions from urban transports
- **Health issues**
 - air pollution and noise problems
- **Safety and security**
 - 2/3 of road accidents and 1/3 of road fatalities in urban areas



- **Free-flowing towns and cities**
- **Greener towns and cities**
- **Smarter urban transport**
- **Accessible urban transport**
- **Safety and security in urban transport**

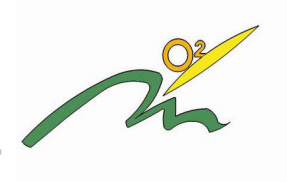


The EU wishes to facilitate changes without imposing solutions:

- **Simplification of legislation**
- **Setting up a standard and facilitating interoperability**
- **Improvement of the information and of the advice**
- **Financial support**
- **New legislation, if necessary**

Cluster « Pôle Véhicule du futur »

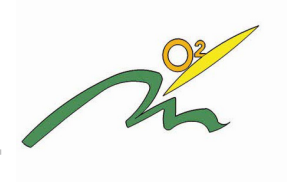
Description



The French Innovation cluster «Pôle Véhicule du Futur » is:

- A cluster of innovative collaborations looking for partnerships between public authorities, industrial research laboratories and small and medium-sized companies**
- Providing international solutions serving vehicles and mobility of the future : Cristal, Tracom, Véhicule Libre Service Etudiants, Modulobus, etc.**

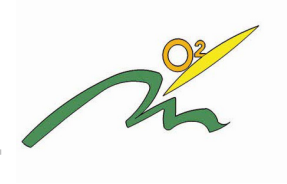
The purposes of the club « Move on CityMobil »



The European green paper : Montbéliard will be active in

- 1. Reconciling the economic development of cities and their accessibility with the improvement of quality of life and environmental protection.**
- 2. Proposing new additional private and public ways of transportation complementary to the existing offer.**
- 3. Creating new infrastructures and services intended to facilitate rapidity and comfort of movements while rationalising use of space.**

The purposes of the club « Move on CityMobil »



4. Rethinking urban mobility by :

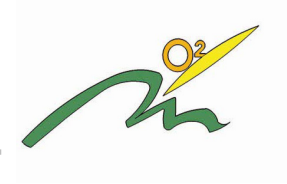
- optimising all transport modes and organising the co-modality of individual and public transport**
- conciliating the interests of freight and passengers transport**

5. Involving local authorities in the implementation and the exploitation of services and innovative applications, from the very first steps and in accordance with all stakeholders (developers, suppliers, service providers, users, etc.)



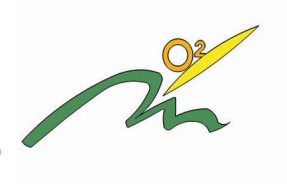
The « Move on CityMobil » club consists in :

- **networking of European cities belonging to groupings of common problems in relation with mobility : the Reference Group of CityMobil, the « Rhin-Rhône » Métropole and the « Véhicule du Futur » Cluster (about 30 European cities)**
- **commitment of these innovative cities to answer the European green paper questionnaire upon urban mobility and to carry out its action plan**
- **promotion of new ecomobility tools, services and methodologies of dimensioning and integrating**

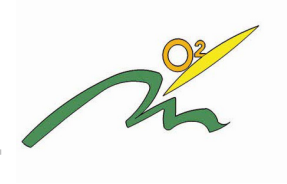


The « Move on CityMobil » club consists also in :

- support in the definition of common standards**
- combination of the diverse abilities serving innovation**
- preparation and implementation of concrete actions, implemented by local authorities**
- exchanges of experiences and knowledge for a more immediate and more efficient contribution to reduce the global warming**
- creation of a European ecomobility label**

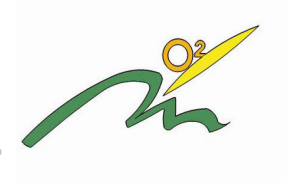


- **The membership to the club allows you to have a representative who participates to the various meetings, congresses and general assemblies of the club. This representative should be a political stakeholder.**
- **Urban communities can join the club on their own behalf and on behalf of cities that haven't subscribed individually.**
- **Calculation of the contribution is fixed according to number of inhabitants
The amount is reviewed each year.**



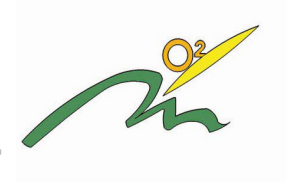
1) To encourage informations and experiences exchanges upon innovative policies of ecomobility :

- **Combination of skills serving innovation.**
- **Internet news and forum.**
- **Regular meetings on themes related to partners cities expectations.**
- **Participation to comittees and thematic work groups.**
- **Studies.**



2. To promote appropriate practices :

- Creation of an European ecomobility label.**
- Proposals for national and regional events.**
- Evaluation and research tools by an observatory of the ecomobility policies.**
- Organisation of technological demonstrations.**



3. To reinforce exchanges and harmonise the innovation steps :

- **At the European level, in connection with R&D programs.**
- **At the national level, in connection with the concerned clusters**
- **At the regional level, in connection with the local manufacturers and users associations.**
- **Help in defining common standards.**



- 1. Fill up european «urban transport » green paper questionnaire: 15th of March**
- 2. Publication of european action plan (autumn 2008)**
- 3. Kick off meeting in Belfort-Mobilis 2008 (18-20/11/2008), presentations and demonstrations**
- 4. Definition, in each partner city, of local ecomobility policies, projects and measures (December 2008-November 2009)**
- 5. 2nd club meeting (partner city, March-April 2009)**
- 6. Mobilis 2009 in Mulhouse: overview of different projects and 3rd club meeting (September 2009)**